



Sponsor Packet

2024



About Golf with Mercy

What: Golf with Mercy to raise funds for Mercy Community Healthcare

When: Monday, May 13, 2024

11:00am – Registration opens

11:45am – Lunch

1:00pm – Shotgun start

Where: Westhaven Golf Club

Why support Golf with Mercy?

Mercy Community Healthcare must raise approximately \$1 million each year to sustain its current level of patient care. The cost for one visit for primary medical care or mental health counseling for someone without insurance at Mercy is \$125. The funding raised from Golf with Mercy is designated for general expenses, so it's used where help is needed the most.



Facts about Mercy Community Healthcare:

- Approximately 13,000 patients call Mercy Community Healthcare their medical home.
- Mercy Community Healthcare offers services for Pediatric Primary Care, Adult Primary Care, Gynecology, Mental and Behavioral Health and Patient and Family Support.
- Approximately 51% of Mercy's patients are mental health patients.
- About 30% of Mercy Community Healthcare's pediatric patients deal with chronic diseases such as asthma, diabetes or heart disease.
- 73% of Mercy Community Healthcare's patients are uninsured, on TennCare (Medicaid) or Medicare.
- A self-pay program is available for patients without insurance.
- Mercy Community Healthcare is a 501(c)3 nonprofit organization in Franklin, TN.

For more information about sponsorship opportunities, contact:

Raye McDonald | Director of Events and Outreach

(615) 236-1565 | rayem@mercytn.org

Sponsorship Opportunities

	Title Sponsor	Eagle Sponsor	Birdie Sponsor	Par Sponsor
	\$10,000	\$5,000	\$2,500	\$1,250
▪ Logo on webpage header linked to company website	✓			
▪ Largest logo on all marketing materials	✓			
▪ Signage at registration and luncheon	✓			
▪ Opportunity to speak to golfers before shotgun start	✓			
▪ Company promotional item in golfer's registration bag, provided by sponsor	✓	✓		
▪ Social media tagged post (Instagram, Facebook or LinkedIn) and targeted email with logo	2	2	1	1
▪ Hole sign with logo	3	2	1	1
▪ \$50 gift card to Westhaven Pro Shop per player	✓	✓	✓	✓
▪ Golfer(s)	8	4	2	1

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Other Sponsor Opportunities

Golf Ball Sponsor (only one – must be secured by April 1) - \$3,000

- One sleeve of golf balls with company logo will be provided to each golfer
- Company will receive eight sleeves of their logo'd golf balls
- One social media tagged post (Instagram, Facebook or LinkedIn) and targeted email with logo
- One hole sign with logo

Towel Sponsor (only one – must be secured by April 1) - \$3,000

- Logo on towel provided to each golfer
- One social media tagged post (Instagram, Facebook or LinkedIn) and targeted email with logo
- One hole sign with logo

Beverage Cart Sponsor (only one) - \$2,500

- Logo on beverage carts
- Company promotional item in golfer's registration bag, provided by sponsor
- One social media tagged post (Instagram, Facebook or LinkedIn) and targeted email with logo
- One hole sign with logo

Lunch Sponsor (only one) - \$2,500

- Logo on each table
- Opportunity to speak to golfers during lunch
- Company promotional item in golfer's registration bag, provided by sponsor
- One social media tagged post (Instagram, Facebook or LinkedIn) and targeted email with logo
- One hole sign with logo

On Location Sponsor - \$1,000

- Prime location to set up a tent and table
- Option to have giveaways and demonstrate services
- One social media tagged post (Instagram, Facebook or LinkedIn) and targeted email with logo
- One hole sign with logo

Hole Sponsorship - \$500

- One hole sign with logo

Ask us about sponsoring our Hole-in-One Contest!

Deadline for printed material is May 5. We have alternatives to promote your company if the deadline has passed.

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Mercy is a 501(c)3 organization, insured by the Federal Tort Claims Act, and partially funded by a Federal Government Grant. 11/29/2023