

Mercy  
COMMUNITY  
HEALTHCARE

25

*Join us to celebrate  
Mercy's 25th anniversary!*

# *Silver Gala*

Friday, November 15, 2024

Liberty Hall  
The Factory at Franklin

Cocktail Hour • 5:30pm-6:30pm  
Dinner + Program • 6:30pm-8:00pm  
Music + Dancing • 8:00pm-10:00pm

Cocktail Attire



## About the Silver Gala

**What:** Mercy Community Healthcare Silver Gala

**When:** Friday, November 15, 2024

**Where:** Liberty Hall at The Factory at Franklin

### Why support the Silver Gala?

Join us as we celebrate 25 years of Mercy Community Healthcare! Since 1999, Mercy has been a pillar in the community for services including Pediatric Primary Care, Adult Primary Care, Gynecology, Mental and Behavioral Health and Patient and Family Support.

As a non-profit, Mercy Community Healthcare must raise approximately \$2 million each year to sustain its current level of patient care. Every donation and sponsorship for the Silver Gala allows us to continue to provide quality, integrated healthcare for all ages, focusing on the underserved.



### Facts about Mercy Community Healthcare:

- Approximately 12,600 patients call Mercy Community Healthcare their Patient Centered Medical Home.
- Approximately 58% of Mercy's patients are mental health patients.
- 13,130 students received mental health counseling from Mercy school-based therapists onsite during the school day.
- 71% of Mercy Community Healthcare's patients are uninsured, on TennCare (Medicaid) or Medicare.
- A sliding-fee scale based on income and household size is available for patients without insurance.

**For more information about sponsorship opportunities, contact:**

**Raye McDonald** | Director of Events and Outreach

(615) 236-1565 | [rayem@mercytn.org](mailto:rayem@mercytn.org)

# Sponsorship Opportunities

	Presenting Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Corporate Table Sponsor
	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500
▪ Signage and special thank you by the event speaker	✓				
▪ Logo on event homepage	✓				
▪ Recognition in quarterly digital newsletter	✓				
▪ Opportunity to speak on stage during program	✓				
▪ Opportunity for logo to be featured on pre-approved party favors	✓	✓			
▪ Prime seating	✓	✓	✓		
▪ Logo in program and on table	✓	✓	✓	✓	
▪ Name in program and on table					✓
▪ Recognition on social media (Instagram, Facebook or LinkedIn)	✓	✓	✓	✓	✓
▪ Logo featured in presentation	✓	✓	✓	✓	✓
▪ Logo featured in targeted emails	✓	✓	✓	✓	✓
▪ Option to reserve a table (8 complimentary tickets)	16 tickets	16 tickets	8 tickets	8 tickets	8 tickets
▪ Tour of Mercy	✓	✓	✓	✓	✓

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Mercy is a 501(c)3 organization, insured by the Federal Tort Claims Act, and partially funded by a Federal Government Grant. 5/22/2024



## Other Sponsor Opportunities

### Bar Sponsor (1 available) - \$7,500

- Logo at all bars
- Logo on cocktail napkins
- Prime seating
- Logo in program and on tables
- Recognition on social media (Instagram, Facebook or LinkedIn)
- Logo featured in presentation
- Logo featured in targeted emails
- Option to reserve one table (8 complimentary tickets)
- Tour of Mercy

### Silent Auction Sponsor (1 available) - \$3,500

- Logo on silent auction tables
- Logo on silent auction bidding page
- Logo on featured auction item Instagram story
- Option to reserve one table (8 complimentary tickets)
- Tour of Mercy

### Founders' Table Sponsor (3 available) - \$1,800-\$2,500

- Three options
  - \$1,800 (Anonymous): 8 tickets for Mercy's Founders. Does not include sponsor recognition or sponsor tickets.
  - \$2,000: 8 tickets for Mercy's Founders. Name featured on table, presentation and program. Does not include sponsor tickets.
  - \$2,500: 8 tickets for Mercy's Founders and 2 tickets for sponsor. Name featured on table, presentation and program.

### Program Sponsor - \$1,000

- 2 tickets
- Logo in program
- Tour of Mercy

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## Other Ways to Contribute

### Silent Auction

Our silent auction will open a few weeks before the event. We are looking for 30-35 items between \$100 and \$1,500. Ideas include but aren't limited to:

- Concert and sporting event tickets, hotel/resort stays, airline miles, themed baskets, artwork, experiences, jewelry, memberships and gift certificates

### Live Auction

For the first time, we will host a live auction as part of the program! We are looking for 2-3 high-value items worth at least \$2,000. Ideas include but aren't limited to:

- Celebrity meet and greets, trips/vacation stays, vehicles (golf carts, motorcycles, cars, etc) and exclusive events

*Please reach out to Raye or Emily (contact information below) if you have items you would like to donate.*

### More Information

- ❖ Individual tickets can be purchased for \$225
  - Includes cocktail hour, live + silent auction, dinner + programming and music + dancing.
- ❖ Visit our event page at [mercytn.org/events](https://mercytn.org/events) to purchase tickets and sponsorships. Or contact Raye McDonald – Director of Events & Outreach at [rayem@mercytn.org](mailto:rayem@mercytn.org).
- ❖ If buying tickets or sponsorships, please provide guest names and emails to Emily Hoch - [emilyh@mercytn.org](mailto:emilyh@mercytn.org) by Oct. 30.
- ❖ The deadline for inclusion in printed materials is Oct. 21. If information is submitted after that date, your company logo will still be featured in the presentation.



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