

Mercy Roundup Dinner



Rural Health Expansion | **body** + **mind** + **spirit**

What: Mercy Community Healthcare Fall Fundraising Event

When: Thursday, November 12, 2026

5:30pm - 6:30pm: Taste of Tennessee Cocktail Hour

6:30pm – 7:30pm: Dinner and Panel Discussion

7:30pm: Line dancing and fireside gatherings



Visit our event page at mercytn.org/events

Where: Homestead Manor- 4683 Columbia Pike, Thompson's Station, TN 37179.

Dress: Country Chic / American western meets modern country

Why support Mercy Community Healthcare?

Mercy provides affordable, quality care for the community. Mercy is a safety net for low-income individuals and families. The cost per visit for someone without insurance at Mercy is \$125, which includes medical or mental healthcare. Mercy offers financial aid based on household income and size. Mercy raises the gap between the amount the patient pays and the actual cost of their care through donors, like you!



Facts about Mercy Community Healthcare:

- Approximately 14,500 patients call Mercy Community Healthcare their medical home.
- Mercy Community Healthcare offers services for Pediatric Primary Care, Adult Primary Care, Gynecology, Mental healthcare. Our Patient and Family Support program connect patients to discounted specialist appointments, navigation to Medicare, Medicaid and marketplace insurance as well as basic needs like food, housing so there are no barriers to care.
- Approximately 51% of Mercy's visits are mental health.
- 55% of Mercy Community Healthcare's patients are uninsured, on TennCare (Medicaid) or Medicare.

- Financial aid is available for patients without insurance based on household size and income.
- Mercy Community Healthcare is a 501(c)3 nonprofit organization in Franklin, TN.

Sponsorship Opportunities

	TriStar State Sponsor	Gold Buckle Sponsor	Corporate Table Sponsor
	\$10,000	\$7,500	\$3,000
▪ Signage and special thank you by the event speaker	√		
▪ Largest logo on event homepage	√		
▪ Speaking opportunity during the program	√		
▪ Sponsor perks to include bars sponsor* or silent auction** , see list below.	√	√	
▪ Logo on Table	√	√	√
▪ Logo included in targeted email	√	√	√
▪ Social media tagged post (Instagram, Facebook or LinkedIn)	3	2	1
▪ Logo on presentation screens	√	√	√
▪ Tour of Mercy	√	√	√
▪ Option for free tables (8 guests)	24 tix	16 tix	8 tix

For more information about sponsorship opportunities, contact:

Beth Rattray | Director of Marketing & Development

615.236.1566 | bethr@mercytn.org

Mercy is a 501(c)3 organization, insured by the Federal Tort Claims Act, and partially funded by a Federal Government Grant. 5/2025

Other Sponsorship Opportunities

~~*Bar Sponsor (Included with TriStar State Sponsor) Sold~~

- Logo at all bars
- Logo on cocktail napkins
- Recognition on social media (Instagram, Facebook or LinkedIn)
- Logo featured in presentation
- Logo featured in targeted emails
- Option to reserve one table (8 complimentary tickets)
- Prime seating
- Tour of Mercy

~~**Silent Auction Sponsor (Included with Gold Buckle Sponsor) Sold~~

- Logo on silent auction tables
- Logo on featured auction item Instagram story
- Logo in presentation
- Option to reserve one table (8 complimentary tickets)
- Prime seating
- Tour of Mercy

Entertainment Sponsor (1 sold, 4 available) - \$5,000

- Exclusive logo on presentation screens during entertainment time
- Shoutout by the entertainment; DJ
- Recognition on social media (Instagram, Facebook or LinkedIn)
- 8 complimentary tickets
- Tour of Mercy

Photo Booth Sponsor (1 available)- \$2,000

- Signage with logo on Photo Booth prop table
- 4 complimentary tickets
- Tour of Mercy

Program Sponsor (1 available)—\$2,000, Sold

- Logo on program
- 4 complimentary tickets
- Tour of Mercy

Taste of Tennessee Cocktail Sponsor (1 sold, 4 available) - \$1,500

- Sponsor a Taste of Tennessee Cocktail or Appetizer
- Logo on cocktail cups or napkins for designated drink/appetizer
- Tour of Mercy

For more information about sponsorship opportunities, contact:

Beth Rattray | Director of Marketing & Development

615.236.1566 | bethr@mercytn.org

Mercy is a 501(c)3 organization, insured by the Federal Tort Claims Act, and partially funded by a Federal Government Grant. 5/2025

Other Ways to Contribute

Silent Auction

Our silent auction will open a few weeks before the event. We are looking for 4-5 items between \$2,500 - \$5,000. Ideas include but aren't limited to:

- Concert and sporting event tickets, hotel/resort stays, airline miles.
 - Please contact Kristina Tenenbaum, kristinaT@mercytn.org.

Not Able to Attend?

Visit our donation page to support Mercy and the rural health initiative at <https://mercytn.org/donate-to-mercy/>.

More Information

- ❖ Individual tickets can be purchased for \$375 or a table for \$3,000
 - Includes cocktail hour, silent auction, dinner and programming
 - Corporate/business table pricing is \$3,000/per table and listed in the above Sponsorship Opportunities graph with benefits.
- ❖ Visit our event page at mercytn.org/events to purchase tickets and sponsorships
 - Or contact Beth Rattray – Director of Marketing and Development, bethr@mercytn.org
- ❖ If buying tickets or sponsorships, please provide guest names and emails to Kristina Tenenbaum – kristinat@mercytn.org by October 31
- ❖ The deadline for inclusion in printed materials is Oct. 24. If information is submitted after that date, your company logo will still be featured in the presentation.

*Thank you for your support
at The Mercy Roundup!*



For more information about sponsorship opportunities, contact:

Beth Rattray | Director of Marketing & Development

615.236.1566 | bethr@mercytn.org

Mercy is a 501(c)3 organization, insured by the Federal Tort Claims Act, and partially funded by a Federal Government Grant. 5/2025